



Case Study

7L.com Supports GlobalMedic

GlobalMedic is a charity that aims to serve our global community by helping the ones in need and saving lives in crisis areas all over the world. 7L supports this inspiring organization by equipping them with rock-solid e-mail and web hosting solutions. This case study tells the whole story of a successful partnership.

Who is GlobalMedic?

When a flood breaks out in India, a drought threatens the lives of thousand of Africans or an earthquake renders a large part of Haiti's population homeless, GlobalMedic is there!

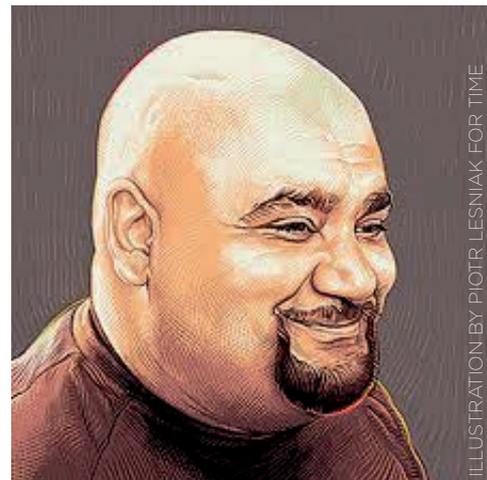
Part of the David McAntony Gibson Foundation whose motto is "Serving the Global Community", GlobalMedic provides crucial first aid in times of crisis all over the world.

“To get the job done, GlobalMedic draws on Canada's top policemen, fire-fighters, engineers and paramedics. They also depend on innovative and reliable technology.”

Take GlobalMedic's Water Unit, for instance. It provides disaster areas with highly innovative water purifying technologies in order to make clean and hygienic drinking water easily accessible to people in need. In Haiti, for example, when hastily constructed refugee camps became the temporary home of thousands of insulars, clean water was

one of the most important resources to prevent severe diseases from breaking out.

The face of GlobalMedic



Over the past 14 years, founder Rahul Singh ambitiously helped to develop the foundation to become what it is today, "a globally recognized, innovative and efficient organization". His efforts did not go unnoticed: In 2006, Singh received the Indo-Canadian Commerce's 2006 Humanitarian of the Year Award. This incredible honor could even be exceeded in 2010, when the DMGF founder appeared in Time Magazine's famous **100 Most Influential People in the World** list.

Essential to all of their missions abroad - be it in Haiti, Africa or India - is reliable technology that flawlessly supports a strong internal and external communication system necessary to coordinate all of GlobalMedic's various aid efforts.

From a good start to a long-term partnership

In 2011, GlobalMedic's parent foundation DMGF faced problems with their website, including service outages and internal server errors that heavily deteriorated their daily online presence. Their previous web hosting services could neither cope with the tremendous amount of daily site visitors anymore nor could they handle the various media channels that GlobalMedic wanted to integrate into their website. While their team was busy serving the ones in need and saving lives, their technology was dragging them down.

“Our team at 7L helped out by customizing professional technology solutions to ensure maximum stability of DMGF's various online operations, and developed simplified tools for them that provide better usability and overall flawless communication systems.”

Today's status quo

We are proud to see GlobalMedic's new, multimedia website operating flawlessly, updating us on the latest aid missions all

over the globe. For the future, our team hopes to continuously provide the inspiring team of GlobalMedic with capacious Internet hosting services so that they can focus on what they do best:

“Serving the GlobalCommunity”.



For donations to GlobalMedic
visit <http://globalmedic.ca/support/>